



 **ada**innovations

the
2020
innovation
catalog

introducing new eco packaging



WE CARE





WE CARE

Introducing Eco-Packaging on all RainAlertz™ Umbrellas

It is the job of promotional products to reward, incentivize, create excitement, thank and reinforce your client's brand image.

In 2020, virtually every major company and all top brands stress the importance of sustainability and eco friendliness. We feel the same way and want to help our clients spread the word.

Why should all promotional products arrive with excess packaging and in a plastic bag? It's time to do better... and we have!

Introducing Eco-Packaging on our entire RainAlertz umbrella collection.

No more plastic! No more wasted material. Each umbrella will now arrive in a recycled kraft paper gift sleeve. On one side of the sleeve is the message WE CARE.

On the opposite side we offer you the opportunity for your logo or sustainability message.

"Bag the Plastic!" Make a statement.

Show that **You Care!**



 Exclusively from
ada innovations

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All AAAinnovations Umbrellas Are RainAlertz™ Umbrellas!

Say hello to your customers every time it looks like rain with a RainAlertz™ umbrella. All AAAinnovations umbrellas come standard with the RainAlertz™ app. And RainAlertz™ umbrellas allow you to have continued brand awareness every time it looks like rain!



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Innovative branding that's easy as...



1 RainAlertz™ state-of-the-art technology delivers a customized text message from your client every time it rains – generating continued brand awareness via mobile advertising.

2 RainAlertz™ provides a branded micro-site with your customer's logo with the five day forecast.

3 RainAlertz™ works anywhere in the world... EVERY time there is a 60% chance of rain!



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2020

RAINALERTZ™ UMBRELLAS





PHONEBRELLA™

#BT46

- 46" arc
- Phonebrella is powered with Bluetooth technology
- Speaker and microphone in handle connect to your phone
- Can answer calls, play music and provide directions without getting your phone wet
- Auto Open / Auto Close
- Straight rubber grip handle
- Power cord included
- Imprint Area: 9" x 5"
1 color 1 panel print included



PHONEBRELLA™ INVERTED

#BT46INV

- 46" arc
- Phonebrella is powered with Bluetooth technology
- Speaker and microphone in handle connect to your phone
- Can answer calls, play music and provide directions without getting your phone wet
- Revolutionary inverted design as seen on TV
- Super simple to get in and out of your car without getting wet
- Auto open double canopy umbrella
- Straight rubber grip handle
- Power cord included
- Imprint Area: 9" x 5"
1 color 1 panel print included



This umbrella will tell you when it's going to rain... REALLY!

These Inverted Umbrellas Have Taken The Industry by Storm!

REBEL 2
#906



- 48" arc
- Revolutionary inverted design as seen on TV
- Super simple to get in and out of your car without getting wet
- Auto open double canopy with fiberglass frame
- Straight rubber grip handle
- Imprint Area: 9" x 5"





REBEL 2XL

#927

- 56" arc golf size
- Revolutionary inverted design as seen on TV
- Super simple to get in and out of your car without getting wet
- Auto open double canopy with fiberglass frame
- Straight rubber grip handle
- Imprint Area: 9" x 5"
- 22.5" when closed



REBEL 3

#46MR2

- 46" arc
- Revolutionary inverted design as seen on TV
- Super simple to get in and out of your car without getting wet
- Auto open/auto close double canopy folding umbrella
- Comfort grip rubber handle
- Imprint Area: 8" x 5"



This umbrella will tell you when it's going to rain... REALLY!

The Park Avenue Collection



PARK AVENUE 1

#PA1

- 44" folding Available February 15th
- Grey heather fashion canopy
- 44" auto open folding umbrella. Hexagon steel shaft with fiberglass ribs
- Windproof frame that will last and last!
- Beautiful cherry wood handle that is engravable
- Imprint Area: 8" x 5



PARK AVENUE 3

#PA3

- 58" folding
- Patented...vented all fiberglass folding golf umbrella
- Grey heather fashion outer canopy
- Cherry wood handle great for laser engraving
- Imprint Area: 8" x 5"



PARK AVENUE 2

#PA2

- 46" folding
- Patented...vented all fiberglass folding umbrella
- Grey heather fashion canopy
- Beautiful cherry wood handle that is engravable
- Imprint Area: 8" x 5



LASER ENGRAVING!

What better way to continue the upscale branding than with a laser engraved cherry wood handle!



PARK AVENUE 4

#PA4

- 46" fashion
- Revolutionary inverted design as seen on TV
- Super simple to get in and out of your car without getting wet
- Auto open double canopy umbrella
- Grey heather fashion outer canopy with black underneath
- Cherry wood handle great for laser engraving
- Imprint Area: 9" x 5"

PARK AVENUE 5 #PA5



- 46" inverted folding
- Introducing our latest collection for the most discerning clients.
- Revolutionary inverted design as seen on TV. Auto open and auto close.
- Grey heather fashion canopy
- Beautiful cherry wood handle that is engravable
- Imprint Area: 8" x 5"



This umbrella will tell you when it's going to rain... REALLY!

World's Strongest Folding Umbrellas

At AAA, our umbrellas are aerodynamically designed to act like the wing of an airplane. Our two patents guarantee that your client will enjoy their umbrella longer than any other sold in North America!

**THE
CHAMP 2**
#58C4



- 58" arc
- Patented wind resistant technology
- Double fiberglass construction
- Auto open
- Anti-slip rubberized contour handle
- Mesh case with shoulder strap
- 22.5" when closed
- Imprint Area: 10" x 6"





Black

Navy

Navy/White

Red/White

Royal/White

Black/White

THE SPORT CHALLENGER

#46C4

- 46" arc
- Patented wind resistant technology
- Double fiberglass construction
- Auto open
- Anti-slip rubberized contour handle
- 16" when closed
- Imprint Area: 9" x 4"

FOLDING CHALLENGER III

#48C3

- 48" arc
- Auto open
- Unique elastic stretchers along with internal cutouts allow greater air flow
- Anti-slip rubber handle
- 18" closed
- Imprint Area: 9" x 5"

Navy

Black



This umbrella will tell you when it's going to rain... REALLY!

Executive Auto-Open Folding



Black

THE FREEDOM

#946E



Charcoal Grey



Navy

- 46" arc
- Patented safety frame
- Exclusive Wind Venting System
- Aluminum and fiberglass frame
- Auto open/close
- Rubber and chrome handle can be laser engraved
- 12" when closed
- Imprint Area: 8" x 5"



Black

THE CEO

#746E

- 46" arc
- Auto open/close
- Aluminum and fiberglass frame
- 13" when closed
- Imprint Area: 8" x 5"



Black

THE JUDGE

#827E

- 54" arc
- Auto open/auto close
- Patented safety frame
- Super mini folding vented canopy
- Rubber and wood grain handle
- 15" when closed
- Imprint Area: 9" x 5"

Umbrellas that Auto-Close!

THE DUKE

#744E

- 44" arc
- Auto open/close
- Ultra-light wind reflex frame
- Black rubber handle with gun metal color
- 12" when closed
- Imprint Area: 8" x 5"



Black



Charcoal Grey



Navy



THE MADISON

#846E

- 46" arc
- Auto open/close
- Aluminum and fiberglass frame
- Rubber-max™ comfort handle
- 12" when closed
- Imprint Area: 8" x 5"



Black



Grey



Navy



Black/
Grey



THE SAVILE

#947E

- 46" arc
- Auto open/auto close
- Aluminum and FlexTech™ frame
- Textured Gabardine twill canopy
- 13" when closed
- Imprint Area: 9" x 5"



Black



Navy



This umbrella will tell you when it's going to rain... REALLY!

Our Super Mini's Will Cover You In The Rain



SUPER POCKET MINI #JX44

- 43" arc open
- 11" when closed
- Auto open/close
- Rubber coated handle
- Textured canopy and case
- Hard rubber handle with wrist strap
- Imprint Area: 8" x 5"



Black



Charcoal
Grey



Navy



Red



SUPER FLAT MINI #JS9

- 43" arc
- 10" when closed
- Auto open/close
- Super flat mini vented canopy
- Lightweight aluminum and fiberglass construction
- Hard rubber handle with wrist strap
- Imprint Area: 7" x 4"



Black



Navy

But Will Fit Into Your Pocket or Bag Too!



THE VIP

#986E

- 43" arc open
- 12" when closed
- Auto open/ Auto close
- Wood handle/leather wrist strap
- Deluxe gift packaging included
- Imprint Area: 8" x 5"



Black



Navy



Charcoal
Grey



EXTENDER

#844E

- 46" arc extends 2" further behind the user
- Unique design will keep your back dry as well
- Auto open/close
- Steel/Fiberglass construction
- Anti-slip rubberized handle
- 13" when closed
- Imprint Area: 8" x 5"



Grey
Heather

*This umbrella will tell you when it's going to rain... **REALLY!***



Black



Navy



Red/
White



Royal/
White



Black/
White

SUPER WINDY

#646

- 46" arc
- Vented canopy
- Auto open
- FlexTech™ fiberglass frame
- Contoured wood handle and dark nickel accents
- Imprint Area: 9" x 5"



Black



Navy

PRIME ONE

#46LE

- 46" arc
- Automatic open
- Black hard rubber handle
- 18" when closed
- Imprint Area: 8" x 5"



Black



Navy



Royal



Red

PRICE SAVER

#PS6

- 42" arc
- Price beater!
- Auto open with steel construction
- Plastic handle
- Folds closed to 15"
- Imprint Area: 7" x 5"

The Steal – The Best Value in the Industry!

THE STEAL

#PROMO2

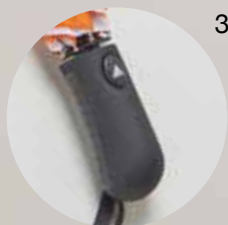
- 44"arc- Amazing value!
- Auto open folding umbrella
- 3 section steel and fiberglass windproof construction
- Full coverage umbrella yet closes to 13"
- Rubberized sure grip handle
- Imprint Area: 8" x 5"



Windproof!



3 Section Steel



Rubberized Sure Grip Handle

Available in an array of colors!



This umbrella will tell you when it's going to rain... REALLY!

World's Strongest Golf Umbrellas



THE AUTO CHALLENGER #162AC2

- 62" arc
- World's Strongest auto open golf umbrella
- Superior Patented frame and wind venting technology
- Enhanced FlexTech™ fiberglass double rib frame
- Anti slip hard rubber handle with medallion
- Imprint Area: 10" x 6"



THE CHALLENGER, ALTERNATING PANELS #162CS2

- 62" arc
- World's Strongest golf umbrella withstood 75 MPH winds!
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Alternating panel design
- Safety glide pinch-less opening mechanism
- Anti- slip rubber handle with medallion
- Imprint Area: 10" x 6"



THE CHALLENGER, CHECKERBOARD PANELS #162CB2

- 62" arc
- World's Strongest golf umbrella withstood 75 MPH winds!
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Checkerboard panel design
- Safety glide pinch-less opening mechanism
- Anti- slip rubber handle with medallion
- Imprint Area: 10" x 6"



THE CHALLENGER II

#162C2

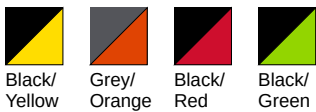
- 62" arc
- World's Strongest golf umbrella withstood 75 MPH winds!
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Safety glide pinch-less opening mechanism
- Anti-slip rubber handle with medallion
- Imprint Area: 10" x 6"



AUTO COLORED RIB CHALLENGER

#162FAC2

- 62" arc
- World's Strongest auto open golf umbrella
- Superior Patented frame and wind venting technology
- Enhanced FlexTech™ fiberglass double rib frame
- Matching colored shaft and frame
- Color matching anti-slip hard rubber handle
- Imprint Area: 10" x 6"



This umbrella will tell you when it's going to rain... **REALLY!**



Black

GALE FORCE GOLF #164C3

- 64" arc
- World's Strongest golf umbrella withstood 75 MPH winds!
- Unique elastic stretchers along with internal cutouts allow greater air flow.
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Safety glide pinch-less opening mechanism
- Anti-slip color matched rubber handle
- Imprint Area: 10" x 8"



Navy Red/White Royal/White



Black

THE CHALLENGER 68 #168C2

- 68" arc- PGA size
- World's Strongest golf umbrella withstood 75 MPH winds!
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Safety glide pinch-less opening mechanism
- Anti-slip rubber handle with medallion
- Imprint Area: 12" x 8"



Black

THE SQUARE CHALLENGER 68 #168C2SQ

- 68" arc- PGA size
- World's Strongest golf umbrella withstood 75 MPH winds
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Safety glide pinch-less opening mechanism
- Anti-slip rubber handle with medallion
- Imprint Area: 12" x 8"



THE TITAN #172C4



Black



Navy



Red/White



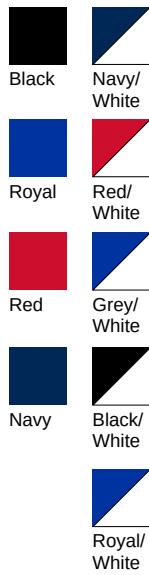
Royal/White

- 72" arc
- World's Strongest golf umbrella withstood 75 MPH winds!
- Multi patented frame and wind vent technology
- Enhanced FlexTech™ fiberglass double rib frame
- Safety glide pinch-less opening mechanism
- Anti-slip rubber handle with medallion
- Imprint Area: 12" x 8"

THE HURRICANE

#AV60

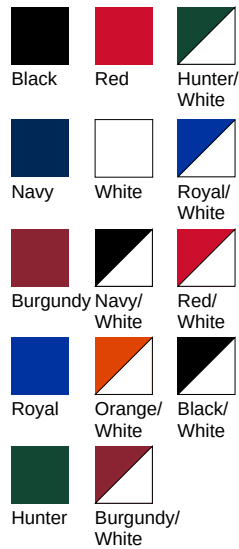
- 60" arc
- Auto open all fiberglass golf umbrella
- Great value umbrella for everyday or for your golf bag
- Wind vented panels
- Rubber grip handle
- Imprint Area: 10" x 6"



THE STORM

#160

- 60" arc
- FlexTech™ fiberglass construction
- Easy-glide runner release button
- Handle change available with additional charge
- Blonde wood handle
- Imprint Area: 10" x 8"



MADE IN AMERICA GOLF UMBRELLA

#622

- 62" arc
- Cut and sewn in the USA
- FlexTech™ fiberglass construction
- Easy-glide runner release button
- Handle change available with additional charge
- Blonde wood handle
- Imprint Area: 10" x 8"



This umbrella will tell you when it's going to rain... REALLY!

The Gift Collection



SUPER MINI EYEGLASS CASE #EG1

- 40" arc
- Super flat mini with hard gift zip case
- Manual open
- 6 panel canopy
- Hard rubber handle
- 5" when closed
- Imprint Area: 8" x 4"
- Case Imprint Area: 3" x 1.5"



SUPER MINI ALUMINUM CASE #AC1

- 40" arc
- Micro mini aluminum case
- Manual open
- 7 panel canopy
- Aluminum frame and handle
- 5" when closed
- Aluminum case imprint available with additional charge
- Imprint Area: 8" x 4"



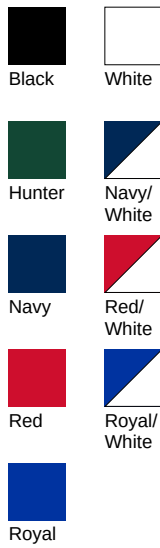
SUPER MINI PLASTIC CASE #PC2

- 40" arc
- Super flat mini
- Push button open hard plastic case
- Manual open
- Aluminum handle
- 5" when closed
- Imprint Area: 8" x 4"

CLASSIC FASHION

#900i

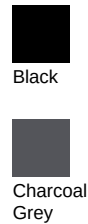
- 48" arc
- Wood shaft
- Manual open
- Brown or black hardwood handle
- Large choice of colors and color combinations available
- Imprint Area: 9" x 5"



THE LUXE

#920i

- 48" arc
- Auto open
- Dark mahogany colored wood shaft and tips
- Micro-suede vented canopy
- Imprint Area: 9" x 5"



EURO FASHION

#930i

- 48" arc
- Auto open
- One piece design hardwood shaft and handle
- Imprint Area: 9" x 5"



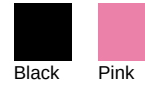
This umbrella will tell you when it's going to rain... REALLY!



BUBBLE

#909

- 48" arc
- Clear vinyl and steel construction
- Manual open
- Matching tips, ferrule, binding & plastic curved handle
- Imprint Area: 9" x 5", 1 color only



Black

Pink



CLASSIC FASHION CUSTOMIZED

#900i

- 48" arc
- Wood and steel construction
- Manual open
- Black hardwood handle
- Imprint Area: 9" x 5"





SPORT/STREET

#PS3

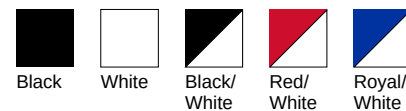
- 48" arc
- Auto open full size umbrella
- Steel construction
- Beautiful hard wood handle
- Imprint Area: 8" x 5



THE BEACH

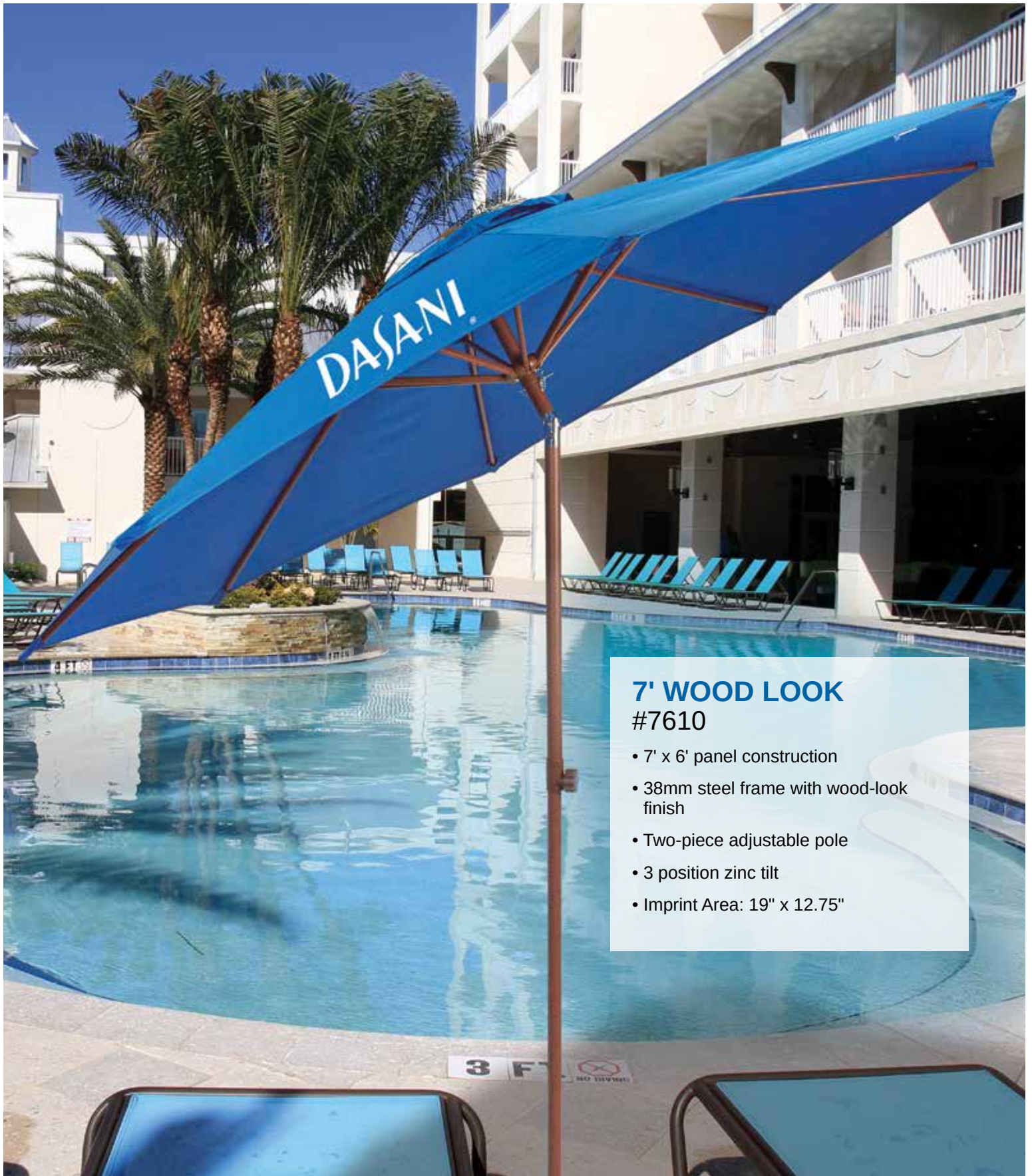
#725i

- 72" arc
- 1.25" diameter white powder baked enamel aluminum pole
- The valance is a perfect location for your website address
- 8 panel construction
- Imprint Area: 19" x 12.75" panel
19" x 2" valance



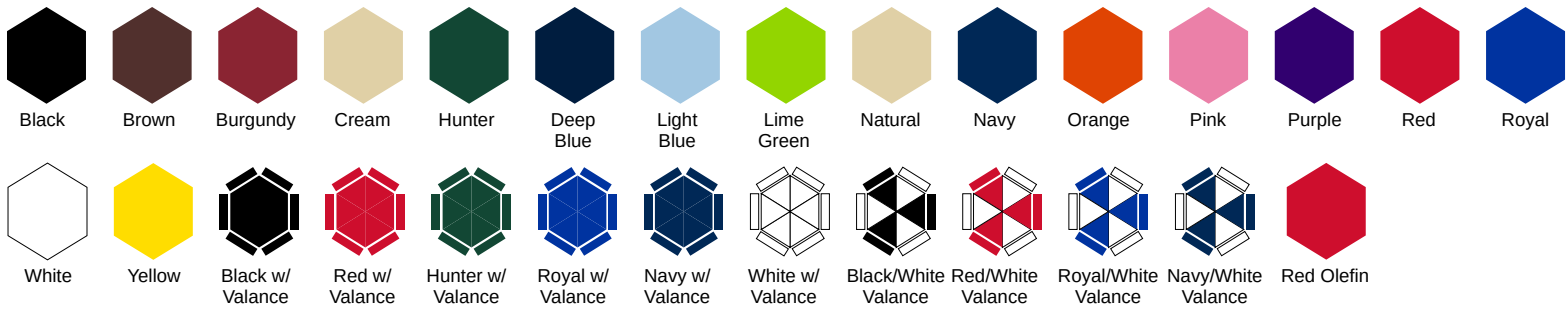
The Market Collection

Our 7' Market & Patio umbrellas come in a wide variety of colors to compliment any logo!



7' WOOD LOOK #7610

- 7' x 6' panel construction
- 38mm steel frame with wood-look finish
- Two-piece adjustable pole
- 3 position zinc tilt
- Imprint Area: 19" x 12.75"



7' WOOD MARKET UMBRELLA

#7601

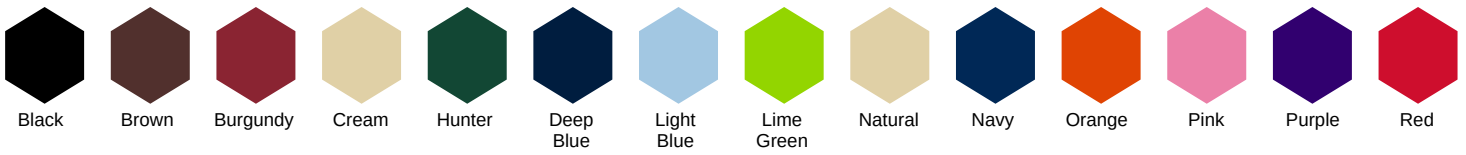
- 7' x 6' panel construction
- Combined fiberglass technology with wood frame
- Incredibly sturdy fiberglass ribs with the 38mm Chinese
- Teak 2 piece frame with brass screw connection
- Polyester canopy with wind vent
- Imprint Area: 19" x 12.75" panel, 19" x 5" valance

7' ALUMINUM MARKET UMBRELLA

#7602

- 7' x 6' panel construction
- 38mm fluted aluminum 2 piece frame with adjustable height connection
- 8 oz. UV treated polyester canopy with wind vent
- Imprint Area: 19" x 12.75" panel, 19" x 5" valance





7' STEEL MARKET UMBRELLA

#7607

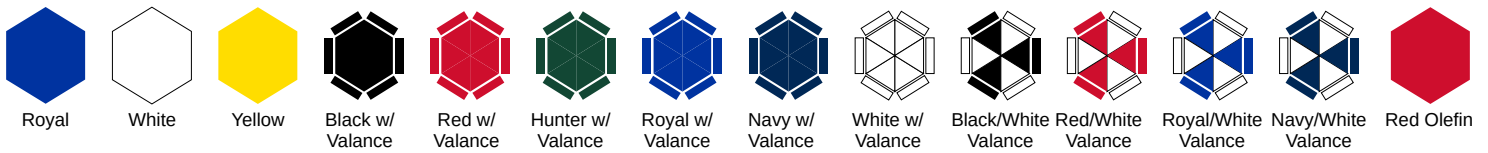
- Heavy duty steel market umbrella
- Easy opening system
- 7' Arc with 2 piece pole and spring-loaded locking system
- 8 oz. UV treated polyester canopy with wind vent
- Imprint Area: 19" x 12.75"



7' ALUMINUM/FIBERGLASS MARKET UMBRELLA

#7606

- 7' x 6' panel construction
- 38mm anodized aluminum frame with 2 mm pole
- 13mm solid FlexTech™ fiberglass ribs
- 2 piece unlock frame with stainless steel hardware
- Over 50 choices of Sunbrella® canopy with or without valances and wind vent
- Triple reinforced custom end pockets
- 5 year manufacturers warranty on fabric against fading
- Imprint Area: 19" x 12.75" panel, 19" x 5" valance



7' ALUMINUM/FIBERGLASS MARKET UMBRELLA

#7600

- 7' x 6' panel construction
- Anodized aluminum silver matte finish frame
- Heavy fiberglass ribs
- Polyester canopy with wind vent
- Carry bag included
- Imprint Area: 19" x 12.75" panel,
19" x 5" valance



7' USB SOLAR UMBRELLA

#7609

- 7' arc x 6' panel steel market umbrella
- Flexible solar panel that can charge up to two cell phones or tablets at once
- Strongest steel frame sold in our industry
- 8 oz. UV treated polyester canopy with wind vent
- Imprint Area: 12.75" x 19" panel,
19" x 5" valance
- Production time: 7-15 days



8' SQUARE MARKET UMBRELLA

#8040

- 8' x 4' panel construction
- 38mm hardwood 2 piece frame with brass screw connection
- Perfect size for restaurant/ bar/ display enhancer!
- 8 oz. UV treated polyester canopy and wind vent
- Valances available on custom orders
- Imprint Area: 19" x 12.75" panel



Black



Hunter



Red



Navy



White



9' WOOD MARKET UMBRELLA

#9801

- 9' x 8 panel construction
- 38mm hardwood 2 piece frame with brass screw connection
- Strongest wood frame sold in our industry!
- 8 oz. UV treated polyester canopy and wind vent
- Imprint Area: 19" x 12.75" panel, 25" x 5" valance (black only)



Royal



Black



White



Hunter



Natural



Navy



Red



9' ALUMINUM/FIBERGLASS MARKET UMBRELLA

#9806

- 9' x 8' panel construction
- 38mm anodized aluminum frame with 2mm pole
- 13mm solid FlexTech™ fiberglass ribs
- 2 piece unlock frame with stainless steel hardware
- Triple reinforced custom end pockets
- 5 year manufacturers warranty on fabric against fading
- Imprint Area: 19" x 12.75" panel, 25" x 5" valance



White



Black



Hunter



Natural



Navy



Red



Royal



THE PARADISE

#9080

- 9' x 8' panel construction
- Commercial grade
- Uni-body pole
- Stainless steel feel
- 100% replaceable ribs and stretchers
- Designed with our Spun-crylic wind vented fabric in black
- Over 50 Sunbrella® colors available
- 5 year manufacturers warranty on fabric against fading
- Imprint Area: 19" x 12.75" panel



Black



Khaki



THE SUNSET

#8055

- 8' x 8' rib square
- Commercial grade 2 piece pole
- Stainless steel feel
- 100% replaceable ribs and stretchers
- Designed with our Spun-poly wind vented fabric in black
- Over 50 Sunbrella® colors available
- 5 year manufacturers warranty on fabric against fading
- Imprint Area: 19" x 12.75" panel,
25" x 5" valance



Black



White



Our Popular Music Umbrella Gets The Party Started!

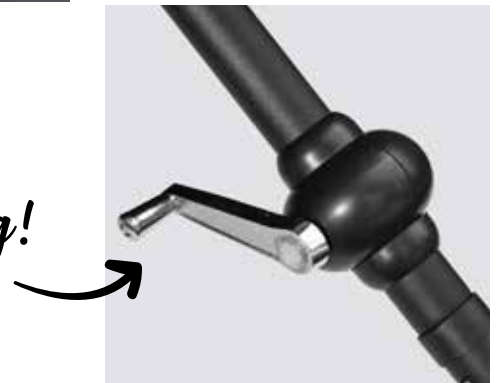


9' MUSIC UMBRELLA #9809

- 9' arc umbrella
- 8 panels
- Works with any bluetooth connectivity
- 2 built-in stereo speakers are water resistant
- Crank opening and tilt features
- Sturdy 38mm steel frame construction
- Imprint Area: 19" x 12.75" panel



*Crank
Opening!*



VINYL PATIO

#720

- Classic vinyl patio umbrella
- 6.5' x 6' panel commercial grade construction
- 10" valances
- 2 piece pole with spring lock mechanism
- 3 ply laminated vinyl cover
- Anodized aluminum 1.5" diameter frame with steel ribs
- Storage bag and wind vent available with up-charge
- Imprint Area: 24" x 16" panel,
30" x 7" valance



*Don't Forget
The Base!*



RESIN BASE 42

- Matte black finish
- Solid resin base with Filigree design
- Individually boxed



ALUMINUM BASE

- Fill with sand, water, or both
- Individually boxed
- Matte silver finish



ada innovations

2020

TAILGATING CATALOG



SASQUATCH PARTY BAG #8164

- Dry Bag
- Cooler/Solar/Bluetooth/LED
- Backpack straps included
- Ideal for hiking, camping, the beach and more!
- Imprint Area: 5" x 8"
- Dimensions: 10" x 13" x 14"



Let the Party Begin!



WIRELESS BLUETOOTH COLOR CHANGING SATELLITE SPEAKER



White

#12044

- Amazing sound quality and can be paired quickly with the primary speaker
- The multi color LED lights can be programmed for constant look or flash to the beat of the music
- Paired speakers will simultaneously play music and light up
- Rechargeable battery will play continuously for 4-6 hours

WIRELESS BLUETOOTH COLOR CHANGING PRIMARY SPEAKER



White

#12043

- Amazing sound quality and can be paired quickly with any bluetooth device
- Each primary speaker can control up to 99 other "satellite" speakers to cover a large area
- The multi color LED lights can be programmed for constant look or flash to the beat of the music
- Paired speakers will simultaneously play music and light up
- Rechargeable battery will play continuously for 4-6 hours

Sasquatch Coolers



Black



Royal



Red

TABLE COOLER

#8163

- Foldout tabletop with two cup holders
- Food safety tested
- Holds 24 12 oz cans
- Dimensions: 14" l x 10" w x 13" h



Black



Royal



Red

SASQUATCH 22 COOLER

#8161

- Made from heavy weight tarpaulin fabric
- Ultra - thick food safe PEVA lining
- Holds 22 cans with p to 36 Hours of cold storage
- Reflective webbing handles
- Easy cleaning
- Dimensions: 15" l x 9.5" w x 9.5" h



Black



Royal



Red

SASQUATCH 56 COOLER

#8162

- Made from heavy weight tarpaulin fabric
- Ultra - thick food safe PEVA lining
- Holds 56 cans with p to 36 Hours of cold storage
- Reflective webbing handles
- Easy cleaning
- Dimensions: 19.5" l x 14" w x 14" h

TOTE COOLER

#8130

- Retail inspired fashion tote/high end cooler
- Crinkle nylon along with ultra-thick PEVA lining and vegan leather turn this every day fashion accessory into the ultimate cooler tote
- Imprint Area: Embroidery: 4" x 3.5"
Screen Print: 6" x 5"
- Dimensions: 20" l x 11.25" w x 7.25" h



BACK PACK COOLER

#8131

- Retail inspired backpack/high end cooler
- Crinkle nylon along with ultra-thick PEVA lining and vegan leather turn this every day fashion accessory into the ultimate cooler
- Imprint Area: Embroidery: 4" x 3.5"
Screen Print: 5" x 5"
- Dimensions: 14" l x 11" w x 8" h



DUFFEL COOLER

#8132

- Retail inspired barrel duffel/high end cooler
- Crinkle nylon along with ultra-thick PEVA lining and vegan leather turn this every day fashion accessory into the ultimate cooler
- Imprint Area: 6" x 5"
- Dimensions: 20" l x 11.25" w x 7.25" h



CASE COOLER

#12030

- Fits an entire case of your favorite beverage with box
- Padded shoulder straps for backpack carrying
- Heat sealed so it will not leak
- Dimensions: 12.75" l x 7.75" w x 18.75" h



Black



*Backpack
Carrying
Ease!*



HIGH STAND COOLER WITH SPEAKERS

#12026

- High stand cooler with matching 6" umbrella
- Quick open top pocket for easy access
- Blue tooth speakers to enjoy your favorite tunes
- Includes carry bag and shoulder strap
- Dimensions: Umbrella: 6' arc
Cooler: 16" round



Black



Royal



COOL BAR

#CB2010

- Double walled cooler serves as an attractive side table
- Hidden telescoping poles raises and locks the table top
- Condensation free cooler holds up to 40 - 12 oz. cans and 30 lbs. of ice
- Unique locking system ensures stability when the table is fully extended
- Drainage hole with stopper
- Dimensions: Closed: 22" h
Opened: 34" h
Diameter: 20"



White



BENCH COOLER

#12058

- Our new 45 quart Roto-molded cooler with cushion
- One piece seamless construction
- Drain valve design with recessed plug and a stainless steel bottle opener
- Imprint Area: Cushion: 12.75" x 9"
Cooler: 14" x 4"
- Dimensions: 26" w x 17.5" h



White





15L METAL PARTY COOLER #12056

- Hi-gloss industrial metal construction
- Built in bottle opener
- Can hold up to 24- 12oz cans
- Includes up to 4 color logo on front
- Add a logo on the back for an additional \$12



17L VINTAGE COOLER #12027

- Hi-gloss industrial metal construction with aluminum accents
- Built in bottle opener
- Will hold 16 - 12 oz. cans plus ice
- Includes up to 4 color on front
- Can be fully wrapped on 4 sides for an additional \$33





20L VINTAGE TOOL BOX COOLER

#12039

- Hi gloss industrial metal construction
- Built in bottle opener
- Can Hold up to 24 cans with ice
- Rust resistant steel latch and handles
- Includes up to 4 color logo on front



20L PICNIC BOX COOLER

#12055

- Beautiful wood top is great for serving
- Hi gloss industrial metal construction
- Built in bottle opener
- Can Hold up to 24 cans with ice
- Rust resistant steel latch and handles
- Includes up to 4 color logo on front





54QT BLUETOOTH COOLER #12048



- Lets get the party started with two great bluetooth speakers
- Holds 85 cans
- Added height to hold 2-liter bottles upright to help prevent spills
- Leak-resistant channel drain for easy draining without tilting the cooler
- Comfort-grip steel handles for easy, controlled lifting and carrying
- Rust-resistant, stainless steel lid latch keeps your cooler closed over the bumps
- Rust-resistant, stainless steel hardware"
- Includes up to 4 color logo on front
- Additional logo on top lid for \$ \$15

54QT COOLER #12021



- Holds 85 cans
- Added height to hold 2-liter bottles upright to help prevent spills
- Leak-resistant channel drain for easy draining without tilting the cooler
- Comfort-grip steel handles for easy, controlled lifting and carrying
- Rust-resistant, stainless steel lid latch keeps your cooler closed over the bumps
- Rust-resistant, stainless steel hardware"
- Includes up to 4 color logo on front
- Full wrap on 4 sides available for \$40



*The Perfect
Stand for the
54qt Cooler!*



54QT COOLER ROLLING STAND

#12021S

- Solid metal construction with heavy duty wheels
- 54 quart cooler fits snugly on top
- Two full beverage cases can fit on bottom shelf
- Includes 4 color graphics on metal front plate for enhanced branding



Black



54QT LED COOLER

#12077

- Light up the night with our latest LED cooler
- Holds 85 cans
- Added height to hold 2-liter bottles upright to help prevent spills
- Leak-resistant channel drain for easy draining without tilting the cooler
- Comfort-grip steel handles for easy, controlled lifting and carrying
- Rust-resistant, stainless steel lid latch keeps your cooler closed over the bumps
- Rust-resistant, stainless steel hardware
- Includes up to 4 color logo on front
- Full wrap on 4 sides available for \$40



ROLLING COOLER VENDING CART - 80L

#12004

- Crafted with a sturdy steel body with insulation and solid plastic lining
- Brackets to hold a patio or market umbrella
- Holds 80 cans without ice
- Capped drainage hole
- Locking wheels
- Umbrella sold separately
- Dimensions: 31" l x 15" w x 33" h



Grey



CAN COOLER

#12047

- Two-gallon hard plastic can replica
- So strong you can sit on it!
- Folding handle
- Holds 11 cans
- Easy to wash
- Dimensions: 9.5" l x 9.5" w x 12" h



Grey



ROLLING CAN COOLER #12046



- Five-gallon hard plastic can replica
- Rolls easily on retractable trolley
- Holds 27 cans
- Easy to wash
- Dimensions: 12" l x 12"w x 18" h



65 LITER ROLLING COOLER #12029



- Will hold 100+ 12 oz. cans and ice
- Full bleed graphics can be interchangeable
- Dimensions: 16.5" w x 32" h



BEVERAGE TUB

#12019

- Set includes tub, stand and serving tray
- Holds 24+ cans/bottles
- Great for indoors and outdoors!
- Dimensions:
Tub Size: 21" l x 14" w x 11" h
With Stand: 21" l x 14" w x 17" h



Black



Navy



Red



FOLDING BEACH WAGON

#12042

- Portable, fold-able utility wagon
- Includes "Food Safe Liner" that when filled with ice makes a great cooler
- Top cover makes a great table
- All terrain wheels are great for the beach or virtually anywhere
- Weight capacity 150 lbs
- Dimensions:
Opened: 34" l x 10" w x 18" h
Closed: 31" l x 20.5" w x 9" h



Black



Navy



Red



COUNTER TOP FRIDGE #12020



- Black Tempered double-layered glass front door
- LED interior lighting with adjustable shelf
- Will keep 40+ cans / bottles cold
- Eco Friendly 110V/60Hz, UL plug
- Includes 4 color wrap on three sides
- Front door decal available for additional cost



LARGE COUNTER TOP FRIDGE #12024



- Black Tempered double-layered glass front door LED interior lighting
- Will keep 100+ cans / bottles cold
- Three adjustable shelves included Eco Friendly 110V/60Hz, UL plug Capacity 80
- Eco Friendly 110V/60Hz, UL plug
- Includes 4 color wrap on three sides
- Front door decal available for additional cost

The Chair Collection

Comfort that comes in all shapes, sizes and colors!



ZERO GRAVITY CHAIR

#735C

- Takes reclining and relaxing to new heights
- Sturdy steel and polyester construction
- Includes side table and removable head rest
- Rated for 250lbs
- No assembly required



Black



Blue



Red

THE BUNGEE CHAIR

#775C

- Patented AAA Innovations design
- Adult version of popular retail seller, 250lb weight limit
- Really comfortable and fun to sit in
- Bungee design is easy on your back and easy to get up
- Strong steel and polyester construction with beverage holder
- Easy fold system great for storage and easy to carry



Black



Royal



Red



THE SPORTS CHAIR

#770C

- Lightweight, strong steel and polyester construction
- Easily folds into a carry bag with shoulder strap
- Beverage holder
- 250lb weight limit



Black



Hunter



Navy



Red



BAHAMA BEACH CHAIR

#780C

- The biggest selling design in the country
- Lightweight aluminum beach chair with adjustable seat back
- Hard wood arm rests with cup holder
- Tough polyester construction with rear pocket for storage
- Backpack straps for hands free transport
- 225lb weight limit



Black



Royal



Red





JONES BEACH COMBO CHAIR

#785C

- The ultimate beach companion.
- Includes beach chair with carry strap, six can cooler and clamp umbrella
- Rated at 250 lbs
- Chair Imprint Area: 12" x 4 "
- Umbrella Imprint Area: 12" x 4"



Black



Navy



Red



PARTY CHAIR - ALL IN ONE

#765C

- Combo set includes quad chair, 12 can cooler and beach umbrella
- All fold easily into lightweight carry bag Rated 300 lbs
- Great gift, display or incentive
- Chair Imprint Area: 12" x 9"
- Umbrella Imprint Area: 12" x 9"



Black



Navy



Red



THE MUSIC VACATION CHAIR

#745C

- Our best selling combo...so much fun!
- The set includes double folding chairs, 12 can cooler with front pocket
- Full size beach umbrella and two bluetooth speakers that sound GREAT!
- Tough polyester construction with 500lb weight limit
- Everything folds into carry case with shoulder strap.
- Batteries not included
- Chair Imprint Area: 12" x 9"
- Umbrella Imprint Area: 12" x 9"



Black



Navy



Red



TAILGATING CHAIR

#781C

- New portable "love-seat" with a lightweight aluminum construction
- Contains a hardwood armrest with cup holders
- Great for travel as well as for in store displays!
- Imprint Area: 19" x 10"
- Dimensions: 30.5" l x 29" w x 21" h



Black



Navy



Red



Royal



ADIRONDACK CHAIR
WITH COOLER
#751C



White

- Innovative cooler underneath the seat!
- Drink holder in both arms
- All-over imprinting on the chair
- Easy to assemble
- Dimensions: 42" w x 12.5" d x 27" h



ADIRONDACK CHAIR
#750C



Black



Royal



Red



White

- All-over imprinting on the chair
- Drink holder in one arm
- Hole for a beach or market umbrella in the other arm
- Easy to assemble
- Umbrella sold separately
- Dimensions: 34" w x 39" h

PLASTIC ADIRONDACK CHAIR

#755C

- Affordable and comfortable
- Made from heavy duty plastic
- Stackable for easy storage
- Passes ASTM testing for residential use
- Rated 250 lbs
- Dimensions: 32.5" d x 30" w x 37.5" h



Red



Royal



Yellow



White



SLING CHAIR

#752C

- Wood sling chair with arms and multi position recline position
- Padded headrest
- Beverage holder
- Rated 250 lbs
- Dimensions: 39" l x 34" w x 41" h



Black



Navy



Red



White



DOUBLE SLING CHAIR

#753C

- Solid wood frame with polyester canopy sling
- Comfortably seats 2 people
- Adjustable multiple positions
- Huge branding opportunity
- Rated 400 lbs
- Dimensions: 41" ; x 42" w x 38" h



Black



Navy



Red



White



Indoor & Outdoor Table Collection



INDOOR HIGH BAR TABLE AND CHAIR SET

#12028

- Easy assembly
- Made from steel and laminate with a high gloss finish
- Features two bar height chairs with seat backs and 24" square bar table
- Dimensions:
Table: 24.5" w x 17" d x 39.5" h
Chair: 15.5" w x 17" d x 39.5" h



White



*All Fits in
Carry Bag!*



STADIUM TABLE

#12016

- Adjustable table extends from 24" to a full 36" standing height
- Four recess mesh pockets for your drinks
- Built to accept full size beach or patio umbrella (not included)
- 4 matching colored chairs
- All fold to fit in carry bag: 28" x 5"
- Dimensions: 25" w x 28.5" d x 28" h



Black



Navy



Red



Royal



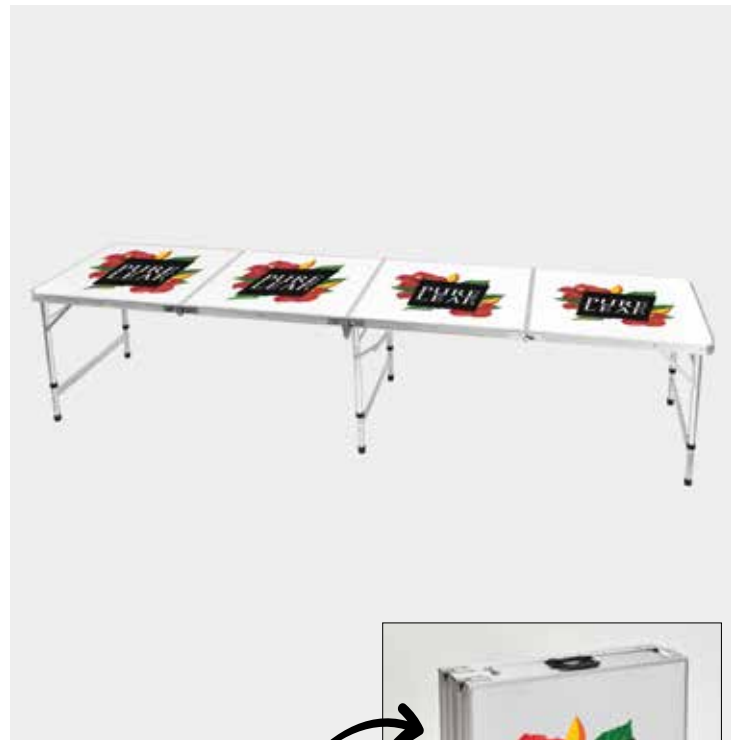
FOLDING BISTRO SET

#12033



White

- Steel table and chair set with baked enamel finish
- Great for display or for use in your backyard or outdoor café.
- Complete with laminated logo top and seat backs
- Set includes two folding chairs and one table
- Dimensions:
Table: 24"d x 28"h
Chair: 16"w x 22"d x 33"h



*Compact
Carrying
Size!*



PARTY TABLE

#12059



Silver

- 8' Folding Party Table
- Aluminum construction with adjustable height
- Lightweight and easily portable
- Includes 4 color process laminated top
- Great for parties, events and tastings

The Game Collection



All Fits in Carry Bag!



GIANT 4 IN A ROW

#12057



White

- Standing 4' tall our latest game features wood construction and a painted white frame.
- Easy 3 piece assembly with convenient carry case
- Comes complete with 42 disks...your choice of white, black, red and blue
- Includes 1 color logo on the board and 1 color on 42 disks
- Great fun at parties, picnics the beach or tailgating!

GIANT TUMBLE TOWER

#12049

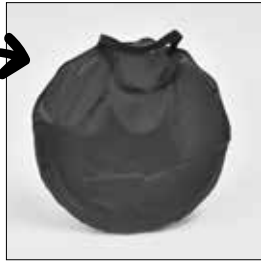


Natural

- Grows to over 5 feet high! 54 wood blocks with 1 color logo on all.
- Easy storage, easy transport. Carry case included
- A guaranteed hit at parties, picnics, the beach or tailgating



Comes with Carrying Case!



FOLDING DISC SLAM

#12051

- Complete with 2 folding portable disc slam targets & 2 high quality flying discs
- Perfect to use for the beach, set-up in the backyard, or carry along to the tailgate!
- Includes 1 color logo on each target and 4 color digital decal on each flying disk
- Travel bag, metal stakes and game rules included



GIANT LAWN DOMINO'S

#12062



- Each set contains 28 dominoes (also called a double sixes set)
- Each domino is 9" x 4.5" x .5"
- Includes 1 color logo on each domino and carry bag
- Great fun at parties, picnics the beach or tailgating!

Cornhole Madness



PORTABLE CORNHOLE GAME #12060

- Portable 2' x 3" bean bag toss game
- PVC framed toss game with fabric board includes 8 bean bags and carry case
- Includes 1 color logo on 2 boards and your choice of red, blue, red bean bags
- Bean bags can be imprinted as well for \$1.70(c) per color per bag plus \$80(c) set up
- Ultra portable and assembles in a few minutes



ALUMINUM CORNHOLE GAME #12032

- Official size 2' x 4' aluminum cornhole game
- Folding aluminum legs and regulation 6" round holes
- Comes complete with two boards and your choice of two sets of four bean bags...white, black, red or blue
- Includes full color digitally laminated boards and zippered carry bag
- Bean bags can be imprinted as well for \$1.70(c) per color per bag plus \$80(c) set up



WOOD CORNHOLE GAME #12052

- Official 2' x 4' premium grade plywood cornhole game
- Solid rear wood legs and regulation 6" round holes
- Comes complete with two boards and your choice of two sets of four bean bags...white, black, red or blue
- Includes full color digitally laminated boards and zippered carry bag
- Bean bags can be imprinted as well for \$1.70(c) per color per bag plus \$80(c) set up



↖ *Lights in 7 Fun Colors!*



NIGHTTIME LED CORNHOLE #12066

- LED lights around board and hole will make our cornhole game the center of attention
- Lights are programmable... red, blue, green yellow and white
- Official 2' x 4' premium grade plywood cornhole game
- Solid rear wood legs and regulation 6" round holes
- Comes complete with two boards and your choice of two sets of four bean bags...white, black, red or blue
- Includes full color digitally laminated boards and zippered carry bag
- Bean bags can be imprinted as well for \$1.70(c) per color per bag plus \$80(c) set up

Tabletop Games



TABLETOP DOMINO'S GAME

#12064

- Whether it's with friends in a bar or with family in your living room, this classic game has entertained people around the world for decades.
- Set of 28 Mini Wooden Dominoes in Box
- Package includes 12 sets of dominoes in a box, 28 dominoes per set
- Includes one color logo on one side of the box
- Size: 12" x 4" x 3.5"



TABLETOP PONG GAME

#12065

- Fun for everyone...in the office or at home!
- Precision cut cup rack securely fastens cups in place.
- Snug fit prevents mini cups from tipping and spilling of chosen beverage
- Beautiful hardwood construction
- Includes 24 cups and two balls
- Size: 9" x 18.5"

Tabletop Games



TABLETOP TUMBLE TOWER GAME #12063

- Whether it's with friends in a bar or with family in your living room, this classic game has entertained people around the world for decades.
- The set includes 54 wooden blocks, and wooden case. The entire game measures 12" x 4" x 4" inches
- The blocks stack to about 10 inches tall, and the individual blocks are 3" x 1" x .5" inches
- Build the tower, take turns pulling each block from the tower and stacking it on top of the tower.
- Includes one color logo on one side of the box



TABLETOP CORNHOLE GAME #12076

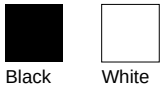
- Sized just right to be played on tabletops, desktops or any place that's short on space but big on fun.
- The single included board is made of sturdy MDF wood. This makes it durable enough to handle daily play as well as travel.
- Fits easily into a backpack or tote bag to take to tailgate parties or gatherings with friends.
- Includes four bean bags in your choice of white, black, red or blue
- Size 10" x15.5" x 1.5"

The Event Tent Collection

COMMERCIAL GRADE EVENT TENT

#1050

- Strong .8mm steel design
- Replaceable molded joints
- Heavy Duty push button up/down and open/close
- Crank-up peak pole creates less stress on canopy
- Fire retardant, weather resistant, 500D polyester canopy - in stock in black and white only
- Deluxe rolling carry bag with multiple compartments included
- Dimensions: 10' w x 10' h



PROMOTIONAL GRADE EVENT TENT

#G5

- 5' x 5' easy open/close portable tent.
- Steel construction features wider feet and adjusting height
- Canopy is constructed of durable 600 denier polyester Great at events or as an end-aisle display.
- Tent and canopy fold easily into a durable carry bag
- Imprint Area : Panel- 19" x 12.75"
Valance- 19" x 6.5"

Oversize printing available please call for details





PROMOTIONAL GRADE EVENT TENT

#G10

- 10' x 10' easy open/close tent
- The best price/value tent in the industry
- Canopy is constructed of durable, weather-resistant 500 denier polyester
- CPAI- 84 Fire retardant compliant
- Crank-up canopy creates a taut, clean peak
- Frame is constructed steel with a black powder-coated finish
- Frame features ABS nylon joints
- Easily collapses to fit inside the included soft case with wheels
- Imprint Area : Panel- 25.5" x 38"
Valance- 38" x 6.5"

Oversize printing available please call for details

Black



Hunter



Red



Royal



Orange



Purple



White



Navy



The Grill & Fire-pit Collection



PORTABLE FIRE PIT #12005



Black

- Durable rust resistant lightweight
- Legs fold under and it easily fits into its convenient carrying case.
- Complete with BBQ grill grate
- Security ember screen
- Hanging plaque for logo
- Dimensions: 26" diameter



HIGH DOME GRILL #12012



Black



Red



Royal

- Compact and durable for all outdoor events
- Use on table top or black top
- The printable plaque is heat resistant
- Dimensions: 17" h x 12" round (8.5" without lid)



Easy Carry!

GIANT TAILGATE GRILL #12010



Black

- Opens to a full sized grill yet it folds down easily for transport to any event.
- Chrome grilling grate measures 23" x 15" and the warming grate measures 21" x 11".
- Fits 12 burgers and dogs at the same time!
- Dimensions: 32" w x 30" l x 30" h (opened)



KETTLE GRILL #12041



Black



Red



Royal

- 22" Heavy duty enameled kettle grill
- Sturdy, oversized, deluxe grill
- Features temperature gauge and ash catcher
- Great branding with huge logo plate
- Dimensions: 28.5" w 23" d x 41.5" h

The Bar Collection



CLASSIC WOOD BAR #PB2



Brown

- Classic Wood Bar
- Removable skirt holds your logo
- 2 interior shelves hold your product
- Easy assembly
- Printable carry case included
- Skirts are available in black only
- Full color sublimation available (as shown with 6pc. min.)
- Dimensions:
Open: 39" w x 18" d x 40" h
Closed: 39" w x 18" d x 8" h



PORTABLE BAR #PB3



Black



White

- Our latest tasting table is lighter than ever!
- Easy to carry and simple to set up
- Full polyester wrap skirt
- Includes inside storage shelf and carry case
- 39" w x 15" d x 36" h
- Imprint Area 12.75" x 19"
- Full color sublimated skirt available for see website for pricing



FOLDING BAR CART #12034



Silver

- Chrome finish with logo plate
- Perforated steel shelves are great for serving drinks
- Sets up in 60 seconds
- Dimensions: 23" w x 17.5" d x 35.5" h



ELM STREET BAR CART #12075



White

- Timeless rolling wood bar cart
- Clean, sophisticated and sleek in all white
- Three shelves offer great storage
- Great for in home use, as display or for sampling
- Dimensions: 17" w x 35" w x 34" h
- Imprint area: 20" w x 7" h

The Menu Board

A marketing tool that's upscale and effective to help you maximize your advertising capabilities.

Command attention no matter where it's placed!



A FRAME MENU BOARD #12022

- Indoor/outdoor
- Mahogany finished wood frame
- Dimensions: 24" w x 36" h
- Weight: 1 pc/box, 14 lbs
- Full color graphics on both sides
- Imprint Area: 20" w x 12" h



Black

2020

SACHELS NY CATALOG



BRIDGEHAMPTON WEEKENDER

#4140

- Classic silhouette kicked up a notch!
- Cotton canvas and vegan leather construction
- Striped cotton webbing and shoulder strap
- Fully lined with inside zipper pocket
- Chrome hardware
- Dimensions: 26" x 13" x 7"
- Imprint area 4.5" w x 4" h



Navy/
White



THE JAMIE TOTE

#4145

- Make a statement with our latest fashion tote
- 24oz natural canvas with fringe accents
- Inside zipper pocket
- Dimensions: 14" x 13.5" x 6"
- Imprint area 8" w x 7" h



Natural



SPEAKER TOTE

#4540

- 1680 ballistic nylon multi compartment travel bag with two Bluetooth speakers
- Great travel gift for anyone who loves music!
- Imprint Area: 6" x 3"
- Set-Up Charge: \$170 (C)
- Dimensions: 9" l x 6" w x 6" h
- Shipping Weight: 1 pc/box, 19 lbs
- Screen charge per color
- Imprint: 8" x 6"
- Size: 15.5" x 13.5" x 4.5"



Black

The Lakeshore Collection



DIPPED TOTE BAG

#6809



Grey

- Zipper top. Adjustable shoulder strap. Inside zipper pocket.
- Imprint: 8" x 5"
- Size: 16" x 6.75" x 18.5"



DIPPED BACKPACK

#6810



Grey

- Diamond padded with inside computer compartment.
- Front and inside zipper pockets.
- Imprint: 5" x 5"
- Size: 13" x 5" x 18"

Features all-season grey cotton twill exterior with rugged dipped contrast bottom, faux leather trim and gun metal hardware. Striped inside lining with padded pockets.



DIPPED MESSENGER BAG #6812



Grey

- Padded for laptop. Front and rear outside pockets. Framed inside zipper pocket with multiple storage pockets. Magnetic closures. Adjustable shoulder strap.
- Imprint: 5" x 5"
- Size: 14" x 3.25" x 11"

DIPPED LAPTOP BAG #6813



Grey

- Outside pockets on both exterior sides. Inside computer compartment. Adjustable shoulder strap.
- Imprint: 6" x 3.5"
- Size: 13" x 6" x 18"

The City Collection



Black
Pin Dot



Grey
Heather

THE DUMBO POUCH

#6822 - BLACK PIN DOT

#6832 - GREY HEATHER

- Designed to hold your 13" laptop or tablet safely in a padded compartment along with your other gadgets and documents. Fully lined interior and padded compartment. Large exterior zip pocket.
- Carry it alone or slip it into your everyday bag.
- Imprint: 4" x 4"
- Size: 12" x 2.75" x 9"



Black
Pin Dot



Grey
Heather

THE CHELSEA BRIEFCASE

#6824 - BLACK PIN DOT

#6834 - GREY HEATHER

- Leather like trim and offers a fashionable and sleek look. The interior features a pocket large enough for a lap top. Smaller pockets are designed for other tech and office needs.
- Imprint: 4" x 4"
- Size: 14" x 2.75" x 10.75"



Black
Pin Dot



Grey
Heather

THE TRIBECA TOTE

#6823 - BLACK PIN DOT

#6833 - GREY HEATHER

- Durable exterior with faux leather details and bottom panel for durability. Makes a statement but won't break the budget.
- Imprint: 4" x 4"
- Size: 13.5" x 5" x 14"

MURRAY HILL TOTE

#6820 - BLACK PIN DOT

#6830 - GREY HEATHER

- Custom fabrics with leather like detailing and handles. Fully lined interior with inner zipper pocket as well as a zip compartment on the outside of the bag. Secure zipper top.

• Imprint: 4.5" x 4.5"

• Size: 18" x 6.5" x 11.5"



THE SOHO DUFFEL

#6821 - BLACK PIN DOT

#6831 - GREY HEATHER

- Large interior opens easily and fits a weekend's worth of clothing. Exterior pockets make it easy to store your personal items away in a hurry. Luxurious practical and stylish.

• Imprint: 4.5" x 4.5"

• Size: 18" x 6.5" x 11.5"



THE BOWERY DUFFEL

#6825 - BLACK PIN DOT

#6835 - GREY HEATHER

- Retail inspired barrel duffel/high end cooler
- Crinkle nylon along with ultra-thick PEVA lining and vegan leather turn this every day fashion accessory into the ultimate cooler

• Imprint Area: 6" x 5"

• Dimensions: 20" l x 11.25" w x 7.25" h



The Heritage Collection

Detailing like heavyweight canvas, metal zippers and brushed hardware that are all the rage. We have vertical totes that turn into cross body bags or knapsacks.



THE REDDING BACKPACK #4380

- Convertible tote and backpack in one. All canvas design makes it classic and affordable, The comfortable webbing back straps, with sturdy metal hardware, are removable making it ideal for a day at the beach or a trip to the office.
- Imprint: 5" x 7"
- Size: 14" x 4" x 15.5"



Black



Charcoal/
Brown



Navy/
Brown

THE GREENWICH TOTE #4381

- Faux leather handles, anchors and binding, interior pocket, wide cotton webbing strap, full zipper top, and sturdy metal hardware makes the bag practical and invaluable to any commuter.
- Imprint: 9" x 4.5"
- Size: 15" x 4.5" x 12"



Charcoal/
Brown



Navy/
Brown

THE CHATHAM POUCH

#4384

- Slim small pouch is padded and lined with inside zipper pocket and cellphone compartment. Fits everything from a pencil and notebook, to make up, to your latest tablet, phone, or gadget. The all canvas design makes it clean, and easy to decorate.

- Imprint: 5.5" x 5.5"

- Size: 15" x 2" x 10"



Black



Navy/White



Navy/Brown



Charcoal/Brown



THE RYEBROOK TOTE

#4383

- The Ryebrook Tote, is a dual purpose bag. Bringing the practicality of a messenger to the simplicity of the tote. Constructed of durable canvas the open space interior allows for large amounts of storage.

- Imprint: 5" x 7"

- Size: 18.5" x 4.5" x 12"



Black



Navy/White



Navy/Brown



Charcoal/Brown



THE FAIRFIELD DUFFEL

#4382

- The Fairfield Duffel's canvas body and classic construction is accented with faux leather tabs and leather handles. The style of the boat and tote together and makes it a practical piece for any weekend getaway.

- Imprint: 5.5" x 3.5"

- Size: 20" x 8" x 11.5"



Charcoal/Brown



Navy/Brown



The Quilted Cleo Collection

If you think you have seen this bag in all the major department stores... you are right!



QUILTED CLEO TOTE

#4180

- Soft micro check printed quilting with vegan leather trim and accents
- Completely lined and features a large open inside pocket on one side and a zippered pocket on the other side along with a cell phone pocket.
- Faux leather zipper pulls tabs and a key ring to keep your keys out of the way.
- Dimensions: 20.5" x 6" x 11"



Black



Grey



QUILTED CLEO BACKPACK

#4181

- Soft micro check printed quilting with vegan leather trim and accents
- Fully lined with inside zipper pocket and padded computer divider
- Large outside front zipper compartment and two open side pockets give you enough room to hold all of your valuables.
- Metal zipper closures accented with faux leather zipper pulls.
- Dimensions: 11" x 4.5" x 14"



Black



Grey



QUILTED CLEO OVERNIGHTER

#4182

- The third piece of our latest collection is our oversized weekender
- The stylish micro check quilted fabric is complimented with vegan leather handles and accents
- A large open front pocket with a convenient snap closure gives you easy access
- Metal zipper closure with vegan leather zipper pulls
- Dimensions: 21" x 8" x 13"



Black



Grey



The Duffel Bag Collection

Durable heavyweight canvas, and classic features provide a timeless style. Practical pieces for any weekend getaway, the gym or trip to the store



THE UPTOWN DUFFEL #5207

- This micro-fiber duffel is textured for elegance and is just the right size for a quick getaway. There is a zippered pocket within the fully lined bag. The leather-like handles and seat belt webbing adjustable shoulder strap are secured with polished chrome accents. Imported.
- Imprint: 6" x 6"
- Size: 19" x 7" x 14"

THE CLASSIC DUFFEL #4311

- Our Classic heavyweight, cotton canvas barrel duffel. Same time-honored look now updated with an outside pocket and adjustable shoulder strap with swivel hooks for greater comfort and ease of use. Perfect for that quick trip to the gym
- Imprint: 5" x 5"
- Size: 20" x 11" x 11"



THE WESTPORT DUFFEL

#4312

- The Westport Duffel features a signature convenient shoe compartment and a removable shoulder strap, two waterproof zippers with smooth black leather pulls, internal mesh pocket, two-layer perforated panel detailing and a matching striped lining.
- Front Pocket Imprint: 4" x 4"
Side Pocket Imprint: 6" x 3.5"
- Size: 20" x 10" x 11.5"



Black



Navy



Red



THE YACHT DUFFEL

#6302

- The Ryebrook Tote, is a dual purpose bag. Bringing the practicality of a messenger to the simplicity of the tote. Constructed of durable canvas the open space interior allows for large amounts of storage.
- Imprint: 5" x 7"
- Size: 18.5" x 4.5" x 12"



White



THE BOAT DUFFEL

#6301

- The Fairfield Duffel's canvas body and classic construction is accented with faux leather tabs and leather handles. The style of the boat and tote together and makes it a practical piece for any weekend getaway.
- Imprint: 5.5" x 3.5"
- Size: 20" x 8" x 11.5"



Red



The Modern Canvas Collection



ROPE TOTE

#7105

- Eco-Friendly meets fashion! Our luxurious Rope Tote is now a classic. Features heavyweight 16 oz. recycled cotton canvas with grommets and natural rope handles.
- Imported.
- Imprint: 10" x 8"
- Size: 14" x 12" x 8"



Natural/
Black



Natural/
Navy



UTILITY TOTE

#7444

- Carry everything you need in Satchels' unisex tote. The utility tote features heavy 15 oz. recycled cotton canvas, silver rivets, 2 side pockets and inside zipper pocket in 6 colors to meet your every need. Imported.
- Imprint: 6" x 6"
- Size: 17.5" x 13" x 6"



Black



Hunter



Navy



Red



Orange



Royal



THE VILLAGE TOTE

#7101

- A great carry-all with a 7.5" drop handle and large front pocket to fit a magazine, zipper top, inside zipper pocket. Heavyweight 15oz. recycled cotton canvas in all natural.
- Imported.
- Imprint: 9" x 11"
- Size: 14" x 15" x 3"



Natural



STRIPED TOTE

#5125

- Expertly detailed shoulder length handles and inside collar
- Magnetic closure for extra convenience
- Luxurious, soft 15oz canvas with inside zipper pocket
- Great for every day, the beach or any excursion
- Great size 15.5" w x 15.5"h x 4" d
- Max logo size 8" w x 7"h



Black



Navy



Red



Orange



Royal

EVERYDAY TOTE

#5124

- Get noticed with this bright, vibrant tote
- Luxurious, soft 15oz canvas with inside zipper pocket
- Great for every day, the beach or any excursion
- Great size 18"w x 16" h x 4" d
- Max logo size 8" w x 5"h



Black



Navy



Red



Orange



Royal



RIVET TOTE

#5126

- Rugged yet soft 18oz cotton canvas
- Trapezoidal large front pocket
- Copper rivets and matching snap closure
- Shoulder length cotton handles
- 20.5" w x 12.5" h x 4" d
- Max logo size is 7" w x 6" h



Black



Navy



Red



Orange





VICTORY TOTE

#4127

- Our Victory bag is made of 18 oz. canvas with 2" wide, 9" drop pinched webbing handles. There is a unique pocket on the front and a zip top included. This bag can be decorated with custom woven ribbon and a drop-in lining to make it completely yours.
- Imported.
- Imprint: 4.5" x 4.5"
- Size: 18" x 16" x 6"



Natural/
Black



Natural/
Navy



Natural/
Red



MERCANTILE LEATHER TOTE

#4220L

- A Satchels favorite has been updated with a fold-away zip top, soft cotton lining and lots of great pockets. You can always count on our famous heavyweight canvas and pebble grain leather to satisfy any client.
- Imprint: 5" x 73"
- Size: 18" x 12" x 7"



Black



Khaki/
Brown



Natural/
Brown

HAMPTON TOTE

#5170L

- This micro-fiber duffel is textured for elegance and is just the right size for a quick getaway. There is a zippered pocket within the fully lined bag. The leather-like handles and seat belt webbing adjustable shoulder strap are secured with polished chrome accents. Imported.

- Imprint: 6" x 6"

- Size: 19" x 7" x 14"



Natural/
Black



Natural/
Navy



EDGEWATER TOTE

#4122

- The Edgartown Tote is beautifully detailed with 22oz canvas and features coordinating gingham accents outside with mini check gingham lining. Large inside zip pocket along with three additional pockets will hold all of your needs. Finally our extra long handles (11" drop) and zip top complete the perfect every day tote.

- Dimensions & Decoration:

- Imprint: 5" x 5"

- Size: 20" x 13" x 13"



Natural/
Black



Natural/
Navy



Natural/
Red/
Navy/
Green



The Classic Boat Tote Collection

Constructed in finest heavyweight canvas, your clients will FEEL the difference!



OPEN CANVAS BOAT TOTE

#4124

- Meet the latest addition to our canvas boat bag family
- Made with a 14oz canvas body and 10oz bottom and handles the 4124 offers unmatched value
- Features shoulder length handles and front exterior pocket
- Open tote measures 20" x 12" x 7.5"
- Imprint: 4.5" x 4.5"



Natural/
Black



Natural/
Burgundy



Natural/
Hunter



Natural/
Navy



Natural/
Red



Natural/
Royal



SATCHELS CLASSIC BOAT BAG

#4126

- Retail quality since 1922
- Sturdy 18 oz canvas will last forever
- Feature Satchels' exclusive expandable zipper top
- Extra wide front pocket great for embroidery
- We can also add a custom lining at 50 pc minimums
- 20" x 12" x 7.5"
- Imprint: 4.5" x 4.5"



Natural/
Black



Natural/
Orange



Natural/
Hunter



Natural/
Navy



Natural/
Red



Natural/
Royal

Rock the Boat Totes

Revisit the traditional and classic boat bag for all your promotions. Made from 15 oz. cotton canvas, this bag features zipper closure and front pocket. Imprint or embroider to make it your own. Imported.



#4125C

- Imprint: 4.5" x 4.5"
- Size: 20" x 12.5" x 7.5"



#4125

- Imprint: 4.5" x 4.5"
- Size: 20" x 12.5" x 7.5"



The Quilted Collection



CLASSIC QUILTED TOTE #4179



Black

- Zipper top. Adjustable shoulder strap. Inside zipper pocket.
- Imprint: 8" x 5"
- Size: 16" x 6.75" x 18.5"



QUILTED COOLER TOTE #8320



Black



Navy



Orange



Pink



Red

- Diamond padded with inside computer compartment.
- Front and inside zipper pockets.
- Imprint: 5" x 5"
- Size: 13" x 5" x 18"



SMALL BOAT COOLER #8120

- Padded for laptop. Front and rear outside pockets. Framed inside zipper pocket with multiple storage pockets. Magnetic closures. Adjustable shoulder strap.
- Imprint: 5" x 5"
- Size: 14" x 3.25" x 11"



Natural/
Black



Natural/
Navy



Natural/
Orange



Natural/
Red



Natural/
Royal



LARGE BOAT COOLER #8126

- Outside pockets on both exterior sides. Inside computer compartment. Adjustable shoulder strap.
- Imprint: 6" x 3.5"
- Size: 13" x 6" x 18"



Natural/
Black



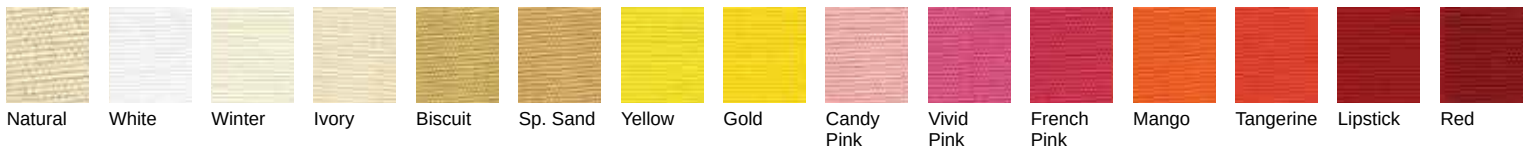
Natural/
Grey



Natural/
Navy



Natural/
Red



The Custom Canvas Collection

The strongest tote ever made - since 1922! Made from 22 oz. natural sail canvas is ideal for everything. Choose from our 5 standard sizes available or custom build to your specifications and colors.

#4107LX



#4107L

#4107M

#4107S



Customize how YOU want it!

Switch it up with custom handles, add pockets, woven ribbon or leather accents. Natural isn't the color for you? We can make this in colors too!



Deluxe Adjustable Shoulder Strap

#4107S

- Dimensions: 12" x 9" x 5.5"

#4107M

- Dimensions: 14" x 12" x 7.5"

#4107L

- Dimensions: 17" x 15" x 9.5"

#4107XL

- Dimensions: Size: 19" x 16" x 9.5"

#4107T

- Dimensions: Size: 11.5" x 13.5" x 5"



Leather Handles



Imprinted Handles



Outside Pocket



Inside Pocket



Custom Woven Ribbon Handles



Shoulder Length Handles



Zip Top



GINGHAM TOTE

- Heavy 22 oz. cotton canvas, fully lined with gingham, or cotton sheeting.
- Available in a multitude of colors and custom made to your specifications.
- Grosgrain ribbon closure standard. Leather snap option available.



#4208S

- Imprint: 6" x 5"
- Size: 14" x 9.5" x 5"

#4208L

- Imprint: 6" x 5"
- Size: 20" x 14" x 8"

#4208M

- Imprint: 6" x 5"
- Size: 18" x 12" x 7"



EVERYDAY TOTE

#9877

- Heavy 22 oz. canvas, an outside open pocket and a band around the bag and lining in our classic boat style. Custom imprinting on the interior and bands available. Available in a variety of trim colors.
- Imprint: 4.5" x 4.5"
- Size: 20" x 12.5" x 7.5"



Natural

HARBOR TOTE

#9876

- 22 oz. canvas, a snap closure, 70d vinyl lining and rolled handles.
- Custom imprinting on the interior and bands available. Available in a variety of trim colors.
- Imprint: 6" x 5"
- Size: 17.5" x 13" x 8"



Natural

THE PROVIDENCE TOTE

#4225

- Our custom bag is perfectly sized for the day. This bag has black or brown leather handles, adjustable shoulder strap, coordinating lining and 2 side snap closures. Print the lining in your choice of color.:

- Imprint: 3" x 5"

- Size: 16" x 9" x 14"



Natural



LEATHER DEAL BAG

#4224

- Our 22 oz sail canvas matched with pebble grain leather and beautiful stitching make this bag the REAL DEAL! Make all your deals final with this generously sized tote.

- Imprint: 3" x 5"

- Size: 18" x 14" x 6.5"



Black



Natural



Navy



Khaki



Burgundy



Hunter



Royal



LEATHER BOAT BAG

#4222

- Reward Excellence with the industry's finest leather collection. These oversize bags feature our famous 22 oz. Canvas and pebble ground brown or black leather. Add a lining.

- Imprint: 3" x 5"

- Size: 16" x 13.5" x 8.5"



Black



Natural



Navy



Khaki



Burgundy



Hunter



Royal



Choose your canvas color and pair it with black or brown pebble grain leather!



DOCTOR'S DUFFEL

#4412

- Our Doctor's Duffel is smart, sophisticated and ready to impress. This bag will go to the office, the gym, or the club in style. Choose your canvas color and pair it with brown or black pebble grain leather. Tuck your valuables into the front zippered pocket
- Imprint: 5" x 3"
- Size: 24" x 12" x 11"



The Woven Ribbon Collection

Let Satchels New York build a special collection for your client. Using the finest cotton canvas and custom designed woven ribbon your clients can enjoy their own designer collection!

THE WEEKENDER

#4420

BOAT BAG

#4107L

MESSENGER BAG

#4501



SQUARE END DUFFEL

#4418

BARREL DUFFEL

#4301

#4420

• Dimensions: 19" x 13" x 8"

#4501

• Dimensions: 16" x 12" x 5.5"

#4107L

• Dimensions: 17" x 15" x 9.5"

#4301

• Dimensions: 20" x 11" x 11"



#4418

• Dimensions: 21" x 10.5" x 10.5"

When your clients need it fast...AAA Innovations has the answer!

READYShip

For *umbrellas, bags, chairs and tents*,
AAA Innovations can print and ship your order in

— 24 hours! —



When your clients need it fast... AAA Innovations has the answer...

Introducing **READY SHIP**

For umbrellas, bags, chairs and tents with immediate deadlines, AAA Innovations can print and ship your order in 24 hours!

Orders received by 2:00 PM EST will ship next business day.

Send your order and vector or camera-ready art work to size to readyship@aaainnovations.com.

It's that simple.

These rules apply to make sure your order ships on time:

- Must order at least Minimum Order Quantity
- Up to 500 units per order. If order is larger, please call to confirm.
- No proofs will be supplied for approval or otherwise
- Includes screen-printed items only
- Art can be spot color or 4 color process
- Based on Inventory availability
- Weekends and Holidays excluded.
- Orders with multiple drop ships do not qualify for READY SHIP ORDERS.

Send your COMPLETE order to readyship@aaainnovations.com

- Clearly mark your PO and email with READY SHIP ORDER
- Must include vector or camera-ready artwork to size
- Art must be color separated to size. If no size is indicated, we will produce to the largest recommended size on website.
- Fonts must be converted to outlines and Pantone colors must be provided, if applicable.

Pricing

- Column pricing applies to all Ready Ship orders
- PMS match charge will apply
- Screen charges apply
- Re-set up charges apply

General Information

TERMS & CONDITIONS

- Net 30 days upon credit approval.
- All orders are considered complete 5% under/over.
- Samples are billed at EQP and are not returnable.
- First, custom and large orders may require a deposit or prepayment.
- Returns are subject to a 25% restocking fee
Returns must be accompanied by a Return Authorization and must be in saleable condition.

NORMAL PRODUCTION TIMES

- Stock items: 5-9 business days
- Made in the USA: 20-25 business days
- Direct imports: 90 days

LTM

- Tailgate and Market umbrellas \$170
- Handheld umbrellas and bags \$170
- Additional charges apply

PROOFS

- Tailgate and Market umbrella product proof—
item cost + screen charges
- E-proof \$10
- Handheld umbrella product proof \$25 + screen charges
- Bag product proof \$30 + screen charges

ARTWORK

- Artwork must be saved to size otherwise all artwork will be sized to fit maximum imprint
- All fonts must be converted to outline to avoid font

SUBSTITUTIONS

- List PMS colors and numbers
- Specify tone on tone color if requested
- Artwork should be no smaller than 10 points
- Halftones should not exceed 50 lines at actual size
- Artwork cleanup \$100
- Send artwork to art@aaainnovations.com

GRAPHIC SOFTWARE

- Adobe Illustrator CS5 (.eps or .ai)
- Digital embroidery tapes in .dst

SHIPPING

- Normal bulk packaging
- US drop shipments \$10 / address, exclusive of freight/ packaging from our warehouse
- All third party freight will incur \$5 / carton fee
- Canadian drop shipments must be on clients' shipper #

SPECIAL PACKAGING

- Corrugated remailer
 - Folding \$3.50
 - Fashion \$3.75
 - Golf \$3.75
 - Inserting \$1
 - Patio \$6.25
- Gift tubes – black, gold, silver
 - Folding \$6, inserted
 - Golf \$6.75, inserted

DECORATION

LASER ENGRAVING — TAILGATE AND LARGE ITEMS

- 12 piece minimum
- Setup / Re-Setup \$150
- Run charge \$25

LASER ENGRAVING — HANDHELD UMBRELLAS

- 50 piece minimum
- Setup / Re-Setup \$150
- Run charge \$10

Pad Printing

- Setup \$210
- Run charge \$4.50

MEDALLIONS

- 100 piece minimum
- Setup \$80
- Run charge \$2.50

UMBRELLA & TAILGATE

(Imprinting: Per Color, Per Logo)

GOLF AND HANDHELD UMBRELLAS

- 1 color / 1 location included
- Additional imprints \$1.75
- Inside of finished umbrella \$2.50 (p) additional
- If imprinting LTM \$3.50
- PMS color match \$25

PATIO AND BEACH

- Imprints \$4.25
- If imprinting LTM \$8.75
- PMS color match \$50

MARKETS

- Imprints \$6.50
- If imprinting LTM \$13
- Oversize imprinting available at additional cost
- PMS color match \$50

SCREEN CHARGES — PER LOGO, PER COLOR

- Golf and handheld umbrellas \$80
- Patio, Beach & Market panel \$170
- Patio, Beach & Market valance \$125
- Re-order setup charge \$100

GAZEBOS AND PORTABLE BAR

- Up to 4 color process
- Panel Setup: \$200
- Valance Setup: \$210
- G10 and Portable Bar run charge: \$16
- G5 run charge: \$10

#1050 TENT PRICING

- Full color sublimation
- Tent panel and valance: \$600 /tent
- Half Wall: \$110 /half wall
- Full Wall: \$125 /wall
- Setup: \$170 /logo

BAGS

(Imprinting: Per Color, Per Logo)

IMPRINTING

- All prices are quoted blank
- PMS color match \$25
- Screen setups: \$80 /color/logo
- Re-order setups within 1 year: \$30
- Step and Repeat Setup/color
 - Handles \$175
 - Lining \$195
- Each imprint/color: \$1.75, LTM \$3.75
 - Handles \$6.75
 - Lining \$7.25

EMBROIDERY

- Pocket lift charge \$2.25
- Up to 8k stitches, 6 colors: \$5, LTM \$10
- Digitized tape up to 8k stitches, 6 colors: \$150
- Above 8k stitches (Call for quote)
- Tape revision \$70

LEATHER DEBOSS

- Die charge \$160, 4" maximum
- Run charges \$4.25
- Accessories \$3 (snap, patch)

CUSTOM RIBBON

- Available on custom ribbon collection, all custom bags and 4127
- 400 yard minimum
- \$3.50 (p) /yd.
- Allow 5-6 weeks for ribbon production

CUSTOM ADD-ONS

- Zipper top
 - Natural canvas \$9, colored \$10
 - Molded natural canvas \$13.75, colored \$16
- Interior pocket
 - Hanging zippered \$4.75
 - In-lining zippered \$6.75
 - Open cell pocket \$3.50
 - Full length zippered wall pocket \$13.75
- Exterior pockets
 - Outside pocket \$2.50
 - Outside zippered pocket \$6.75
 - Gusset pocket \$7.25
- Lining
 - Blank fabric lining \$10
 - Blank vinyl lining \$22
- Handles
 - Leather handles \$16
 - Leather shoulder length up to 12" drop \$18.50
 - 2" webbing handles \$10
- Adjustable shoulder strap \$13.75
- Leather shoulder pad on strap \$9
- Customer supplied label application \$1.75
- Document/card insertion charge \$2.50
- Canvas-covered cardboard bottom insert \$10



umbrellas that
tell you when
it's going to rain!



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